

## Minutes Dec. 13, 2017

*Note to readers of these minutes: These “minutes” are a compilation of reports submitted prior to the meeting and discussions had during the meeting itself.*

**Present:** Tom Hall, Bob Kutz, Greg Wilson, Fran McElhinney, Mark McMaster, Joy McMaster, Wayne Boggs, Dan Van Buskirk, Bill Nolan, Barry Witmer, Bill Henry

**Absent:** Jim Wellendorf, Ned Bushong, Faye Haering, Derek Eberly, Mike Burcin, Jenna Mitchell

**Secretary’s Report:** Bill Henry Minutes as published were approved

**Treasurer’s Report:** Dan Van Buskirk Report as submitted was accepted

<b>Income:</b>	2,095
<b>Expenses:</b>	2,105
<b>Balance:</b>	127,341

### **Uncommitted \$ reported by Joy**

Checking	23431
319	6178
PNC	7058

### **Other items of note:**

1. Wayne Boggs reviewed and assisted me in updating and correcting DTU banking statements. This resulted in a downward (but accurate) adjustment. Wayne’s help is invaluable in this process.
2. DTU application for PA tax exemption was filed, but the state is running 4 to 5 weeks behind in reviewing. Meanwhile DTU has an extension that expires January 31, 2018.
3. DTU received a duplicate Title for utility trailer so transfer can now be completed.
4. Renewed Fidelity & Surety Bond with State Farm.
5. Investigating a request for DTU info as a prerequisite for grant.
6. Contacted Denk and Assoc. regarding tax filing for last fiscal year.
7. Need to renew lease for storage locker.
8. No deposit yet from “ExtraordinaryGive”.

*Dan reviewed a letter regarding an unsolicited grant. It is requesting certain info to verify we are who and what we say we are. It was agreed to go ahead and respond with the info requested. It was judged to be info that is already public and so would not put us in jeopardy for any reason.*

**Conservation: Bob Kutz/Greg Wilson**

**By Bob K**

The only exception to last month’s report is the chance that the Madison Project on Beaver Creek might be funded by Matt Kofroth’s yearly allotment of Exelon funding. I will know more by next week. We are waiting to hear from Matt.

**Communications: Jim Wellendorf**

I sent the draft of the December Calendar of Events to the Board for their review and approval at the December Board Meeting. When it is approved Wayne Boggs and Mark McMaster will send it to our Members and to our Communications Contacts. I will forward the Calendar to Ad Crable and P J Reilly. *Approved with the addition of the info on events submitted by Derek in his report.*

By Mark McM

Have started work on the December Teaser in MailChimp. Only 4 new names to add to the mailing list. I still haven't set up my fake Facebook account so Jenna & Derek can give me access to the chapter's site. Mea culpa.

**Membership: Fran McELHINNY**

MEN	WOMEN	YOUTH M	YOUTH F	NEW	DROP	TOTAL
658	34	11	1	4	-	704

**Programs: Derek Eberly**

2017 December tying night tiers:

- Eric Richard
- Roger Kemrer
- Chad from MD
- And Gil Learn

2018 speakers so far:

- January : \*Dave Allbaugh (unconfirmed)
- February : Dominick Swentosky (confirmed)
- March : Eric Richard (confirmed)
- April : Dave Rothrock (confirmed)
- May : \*Henry Ramsay (unconfirmed)

I want to request that we host another learn to fly fish on the Saturday following FOTR. *All agreed this would be worthwhile and Derek is requested to submit an application for an event.*

**Fundraising: Barry Witmer**

As the calendar year comes to an end, a summary of Committee activity may be in order.

Besides myself, the members of this Committee are Mike Burcin, Mark McMaster, and Jim Wellendorf. Since this committee was new, early months were spent in meetings and conversations to determine where DTU was, in the eyes of Board members, and where it might go. DTU is blessed by

- An aggressive, effective process to acquire projects and funding for its stream restoration/conservation projects;
- An impressive Veterans' Initiative whose chairman aggressively seeks funding for their activities;

- A Banquet Committee ably led by Patric Nephin; and,
- Effective cost management

Ultimately, the goals of this Committee and results towards those goals were as follows:

#### Goal Result

Assist with fund raising/revenue production when requested. Conservation requested help in finding the remaining \$5,000 needed for Camp Andrews. This challenge was met by including this challenge into the Banquet live auction.

Assist with fund raising/revenue production when requested. Two members of Fund Raising actively participated in planning the Banquet as requested by Patric Nephin.

Find and build strategic partnerships for DTU. All members of Fund Raising supported a variety of activities supporting key partner activities. Initiated by Mike Burcin, a new partnership with the Dutch Council of the Boy Scouts holds great promise.

Develop strategies for expanding current DTU activities or recommending new ones to the Board. A final report is being written for submission to President Joy on or before December 31.

Develop and oversee a membership phone calling campaign. The campaign was not successful. While most of the Directors indicated they were able and willing to participate in this activity, only a few did so. Our thanks to them for their good efforts. This was an opportunity lost.

By year's end, the Committee will deliver to our President a 1) final report on new activity recommendations; 2) a generic DTU PowerPoint presentation for DTU presentations to outside groups; and 3) a watershed map showing all DTU stream projects completed to date.

By Mark McM

Joy & I have raided the storage unit and brought home all of the project & grant papers we could find so I can do a more thorough job with our Project Map. Joy strained her eyes summarizing a lot of it while I worked on the Mayflyer. I'd like to have this available by the FF Show.

**Website/Newsletter: Mark McMaster**

Website:

Use is down slightly, typical for the Winter months. There are however, 2 remarkable items to report: downloads of the December Mayflyer stand at 612, more than I've ever recorded for any other issue and we're only 12 days since I posted it. I've no explanation. Secondly our most popular page this month is our Sponsors page. This could be our sponsors checking to see if we've lived up to our promises. I've nearly finished the Peters Creek slideshow and watershed map, should post them soon. Have begun work on a page for our VSP, which I'm ashamed to admit I hadn't thought to do until now.

## Mayflyer:

The next issue will be February and tentative deadline is Saturday, January 27. We'll need to begin promoting our Fundraiser and other Spring activities in that issue.

## IT

Bill Nolan asked Joy if we had access to any grant locating software. I answered that we did & I'd check on price. Our supplier for such things quoted \$300/year for a 1-user license, but also suggested we check with Grant Station itself as they often offered special deals. Sure enough I found they're running a holiday special of 1 year for \$150. I relayed that to Bill & also contacted Barry, as he would seem to be the logical admin for this so we could use it for multiple purposes. He agreed and has purchased a license with himself as admin. More to follow from him as he works with it.

I neglected to bill our MS Office 365 users last quarter, so will remind them now and again in January.

## **Veterans Initiative: Bill Nolan**

VSP held our first veterans fly tying at the American legion on Dec 7. Eight veterans attended. We worked on San Juan worms and Woolly buggers. I gave the \$200 check to the Legion and received the \$200 check from them in return.

- Special moment of the night was Monte Burley opening a gift that Son Tao had sent to me to give to him. A regal vice and tying supplies. I videoed it and put it on our VSP Facebook page. As of Monday morning the video has over 10,600 views, has been shared numerous times, and our page has received approx. 50 new followers. It would be nice if our chapter page shared the video so hopefully more local people see. If you haven't seen it, take a watch, it really does put a smile on your face.
- Going forward, the fly tying time will change to 6:30-8:30. I have a new work schedule and cannot make it there by 6.
- The fishing skills course is still on for January 20. We have up to 20 spaces available. I think we should see who wants to go and then offer the remaining spaces to our members.

## **Past President: Jim Wellendorf**

### Marketing

Recently Joy was asked by Alex Van Pelt, Environmental Educator for Manheim Township's Parks and Recreation Department to have speakers from our Chapter at the Townships' Sunday Speakers Series at 2pm on January 21, 2017. Joy asked Barry Witmer and me to represent the Chapter and we have agreed to do so. Barry and I plan to meet sometime in the future to modify the presentation we made to the Strasburg Lions Club to meet Alex's requirements. Alex did tell me the audience will probably be from 12 to 20 Township residents and could range in age from 10 to 80. He said there was an expressed interest to hear more about Trout in the Classroom.

**Vice President: Tom Hall** Mentioned the Christmas dinner on Sat Dec 16

**President: Joy McMaster**

New regional VP:

Russ Collins, President of the Doc Fritchey Chapter, has accepted the position of PA TU South Central Regional Vice President. Russ will be transitioning from his current chapter position to the state position. In the interim, we can contact John Leonard if we have any problems.

PA TU Eastern regional training session:

The PATU regional training for the eastern regions will be held on February 3rd, 2018, in Pine Grove. The morning session of this meeting is to help us with succession planning. They would like each chapter to have a minimum of three people in attendance - especially new and future leaders. The morning session will provide a lot of basic information like planning a conservation project, funding opportunities, succession planning, etc. In the afternoon, there will be six breakout sessions with topics for everyone - both seasoned and new leaders. PATU expects all chapters to be represented at the training. Last year there was a cost to cover meals and materials. More detailed information should be available next month.

I was also asked to remind you that there are a great variety of training videos available on the TU website. You can get them through the Tackle Box and putting "training videos" in the search engine.

Extra Give:

We received \$5,635 from 53 donors. I do not know what our final total will be but we should receive the money next month.

Water Week meeting:

Next year Water Week will run from June 1 - 9. On Nov. 22, a meeting was held at Millport Conservancy to discuss a possible event during Water Week. Representatives from Lancaster County Conservancy, Millport, Lititz Run Watershed, and DTU attended. Tom, Greg, Barry, Mark and I attended. Some of the goals of LCC for 2018 is to raise 150K and give 50K in grants. Marketing and staff support take a big part of the money supplied. Chesapeake Bay and Stroud are new sponsors for next year. The timeline is to launch the website for Water Week in Feb. with the schedule of events released in March. LCC has a year round Water Week newsletter where DTU speakers could be listed. The information would go to Fritz Schroder. A variety of ideas were shared. We did settle on June 2 in the afternoon to do an event at Millport Conservancy. We do not need to be sponsor of Water Week to assist with this event. Future meetings will be held to decide what will be presented.

Intermediate Fly Casting:

Nothing new to report.

December Chapter Meeting:

I have heard from three of our Rivers Camp graduates who plan to attend our meeting.

## **Budget Discussions**

By Mark McM

We will need to re-up our website server in July. Cost @ \$240/two-years. I expect an upgrade to the software I use for the Mayflyer. Cost should be @\$50 based on the other software I've purchased from them in the past year (Adobe PhotoShop & Illustrator replacements). My copy of PhotoShop is getting a little long in the tooth. Adobe have been adding some nice new features but their sales model is now subscription only & I can't justify the cost. The new programs already offer some features my PS doesn't and upgrades will be affordable, so I'm learning the new interface.

The balance of the meeting was spent reviewing the entire budget and confirming or adjusting various categories and amounts. Joy will publish the budget as set tonight and it will be reviewed by the Board and discussed in a final review and next month's Board Meeting.

### **Round Table:**

Greg noted an event to be held a Millport on Fri Dec 15. This is a new organization which does not even have a name yet. The purpose is to have various agencies associated with conservation present info to local and state legislators. The event begins at 8:30 and will go to mid-afternoon. Lunch to be provided. All are welcome.

Bob K. noted that there are a number of funding sources that have committed to funding the entire Peters Creek project. Bob also noted that the Camp Snyder project will start in January 2018.

### **Adjourn:**

**8:55 pm**

Submitted by Bill Henry Secretary